June 2024

Dubbo Regional Council LGA

Dubbo & Wellington

- **2024 Estimated Population** 56,720
- Median Age 36 years
- Labour Force Participation 60.66%
- Median Weekly Income \$837
- Indigenous Status 16.6%
- Australian-born-81.5%
- **Total Output** \$9.608 billion(total revenue generated by all businesses and organisations in the LGA)
- Gross Regional Product (GRP) \$4.852 billion (total value of goods and services produced in the Region over 12 mths)
- Total Jobs 26.650

Sources: ABS QuickStats 2021, Remplan

Dubbo Regional Council Gross Regional Product (GRP), \$ Billion

2008 - 2023

Dubbo & Wellington



TOP INDUSTRY SECTORS (Output)

Dubbo & Wellington

\$1.59bn (16.7%)

Construction

\$1.18bn (12.4%)

Manufacturing

\$0.95bn (9.9%)

Health Care & Social Assistance

\$0.86bn (9.0%)

Rental, Hire, Real Estate

Source: Remplan

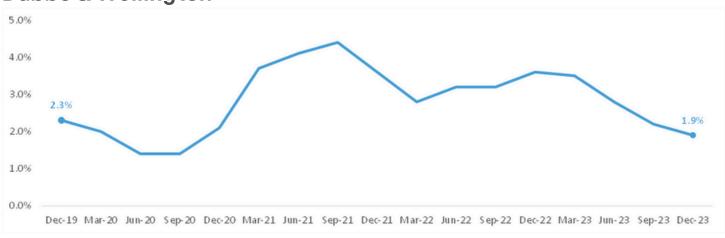
\$0.71bn (7.4%)

Public Admin & Safety

June 2024

Dubbo Regional Council Unemployment Rate

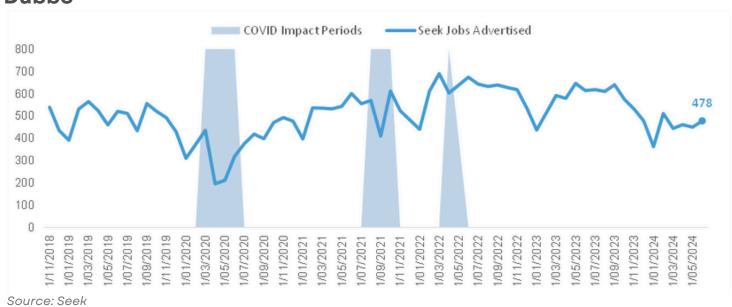
Dubbo & Wellington



Source: Remplan

Seek Jobs Advertised

Dubbo



TOP 5 EMPLOYING INDUSTRIES

Dubbo & Wellington

5.391

(20.2%)

Health Care & Social Assistance

2.771

(10.4%)

Construction

2,597

(9.7%)

Retail Trade

2,576

(9.7%)

Education & Training

Source: Remplan

2.323

(8.7%)

Public Administration & Safety

June 2024

Dubbo Region Tourism

Dubbo & Wellington

J				
	4 years average (2016-2019)	2 years average (2022-2023)	% Change Latest- Pre- Covid	Difference Latest- Pre- Covid
Visitors ('000)				
International	11.6	n.a.	n.a.	n.a.
Domestic Overnight	682.2	586.4	-14.0%	-95.8
Total Overnight	693.8	n.a.	n.a.	n.a.
Domestic Day	633.8	723.2	14.1%	89.4
Total Domestic	1,316.0	1,309.5	-0.5%	-6.5
Total Visitors	1,327.6	n.a.	n.a.	n.a.
Nights ('000)				
International	207.4	n.a.	n.a.	n.a
Domestic Overnight	1,471.5	1,396.2	-5.1%	-75.4
Total Overnight	1,678.9	n.a.	n.a.	n.a
Expenditure (\$M)				
International	9.9	n.a.	n.a.	n.a
Domestic Overnight	273.8	432.4	57.9%	158.6
Total Overnight	283.6	n.a.	n.a.	n.a
Domestic Day	119.9	204.8	70.8%	84.9
Total Domestic	393.7	637.2	61.8%	243.
Total Visitors	403.6	n.a.	n.a.	n.a.
Average Stay (nights)				
International	17.9	n.a.	n.a.	n.a
Domestic Overnight	2.2	2.4	10.4%	0.2
Average Spend per Trip (\$)				
International	852.7	n.a.	n.a.	n.a
Domestic Overnight	401.3	737.4	83.8%	336.1
Total Overnight	408.8	n.a.	n.a.	n.a
Domestic Day	189.2	283.2	49.7%	94.0
Total Domestic	299.2	486.6	62.7%	187.4
Total Visitors	304.0	n.a.	n.a.	n.a.
Average Spend per Night (\$)				
International	47.6	n.a.	n.a.	n.a
Domestic Overnight	186.0	309.7	66.5%	123.7
Total Overnight	168.9	n.a.	n.a.	n.a
Average Spend per Night or Day (\$)				
International	47.6	n.a.	n.a.	n.a
Domestic Overnight	186.0	309.7	66.5%	123.7
Domestic Day	189.2	283.2	49.7%	94.0
Total Overnight	174.5	n.a.	n.a.	n.a

Dubbo Tourism

Dubbo

	Year ending December 2019	Year ending December 2020	Year ending December 2021	Year ending December 2022	Year ending December 2023
International Visitors					
Visitors ('000)	10.6	n.a.	n.a.	n.a.	11.9
Nights ('000)	257.5	n.a.	n.a.	n.a.	154.7
Expenditure (\$'M)	8.5	n.a.	n.a.	n.a.	15.0
Avg Spend per Trip (\$)	774.5	n.a.	n.a.	n.a.	1,247.7
Avg Spend per Night (\$)	33.1	n.a.	n.a.	n.a.	96.6
Domestic Day Trips					
Visitors ('000)	701.0	502.0	408.0	523.0	696.0
Nights ('000)	n.a.	n.a.	n.a.	n.a.	n.a.
Expenditure (\$'M)	114.9	69.8	67.6	101.6	129.1
Avg Spend per Trip (\$)	163.9	139.1	165.7	194.2	185.5
Avg Spend per Night (\$)	n.a.	n.a.	n.a.	n.a.	n.a.
Domestic Overnight Trips					
Visitors ('000)	681.0	488.0	388.0	451.0	660.0
Nights ('000)	1,358.0	1,090.0	962.0	1,215.0	1,355.0
Expenditure (\$'M)	286.1	243.1	200.2	259.0	405.5
Avg Spend per Trip (\$)	420.1	498.2	515.9	574.2	614.3
Avg Spend per Night (\$)	210.6	223.0	208.1	213.1	299.2
Total					
Visitors ('000)	1,392.6	990.0	796.0	974.0	1,367.9
Nights ('000)	1,615.5	1,090.0	962.0	1,215.0	1,509.7
Expenditure (\$'M)	409.4	312.9	267.8	360.5	549.5
Avg Spend per Trip (\$)	1,358.4	637.3	681.7	768.4	2,047.5
Avg Spend per Night (\$)	243.8	223.0	208.1	213.1	395.8

Source: Tourism Research Australia

Dubbo Regional Airport Passenger Numbers

May 2023 - April 2024

April 2024 Passenger Numbers: 15,543

10.8% from April 2023



Source: Lime Intelligence

June 2024

Overall Expenditure in the Dubbo Region LGA

July 2018 - August 2024

Dubbo & Wellington



Source: Spendmapp

Year-on-Year Expenditure in the Dubbo Region LGA

May 2023 v May 2024

Dubbo & Wellington

Expenditure Type	May 2024 \$	May 2023 \$	Change (%)
Total Local Spend	\$ 122,642,452	\$ 120,292,232	1.95%
Resident Local Spend	\$ 84,100,092	\$ 83,161,593	1.13%
Visitor Local Spend	\$ 38,542,360	\$ 37,130,639	3.80%
Resident Escape Spend	\$ 25,517,453	\$ 26,231,799	-2.72%
Resident Online Spend	\$ 44,396,699	\$ 41,801,169	6.21%

Source: Spendmapp

DUBBO ISOLATED DATA BELOW:

Dubbo Population (2021) - 43,516

Annualised Population Growth (2016 - 2021) - 2.2%

Median Age - 35 years

Labour Force Participation - 63.3%

Median Weekly Income - \$876

Indigenous Status - 15.6%

Australian-born- 81.2%

Gross Regional Product (GRP) - \$4.211bn

TOP 3 INDUSTRY SECTORS

- **1.Construction** \$1,5449.999 M (17.4%)
- 2.Manufacturing \$1,103.396 M (13.3%)
- **3.Health Care & Social Assistance** \$885.571 M (10.6%)

TOP 3 INDUSTRY EMPLOYERS

- 1.Health Care & Social Assistance 5,060 (21.3%)
- **2.Construction** 2,521 (10.6%)
- **3.Retail Trade** 2,390 (10.1%)

HOUSING & LAND PRICES (CORELOGIC/RP DATA) MAY 2024 RESULTS

Median House Price* - \$562,000 Median Unit Price* - \$340,000



Statistics are calculated at the end of the displayed month.



WELLINGTON ISOLATED DATA BELOW:

Wellington Population (2021) - 4,096
Annualised Population Growth (2016 - 2021) - 0.1%
Median Age - 41 years
Labour Force Participation - 43.4%
Median Weekly Income - \$552
Indigenous Status - 28.7%
Australian-born - 77.7%
Gross Regional Product (GRP) - \$0.640bn
Sources: ABS QuickStats 2021, REMPLAN

TOP 3 INDUSTRY SECTORS

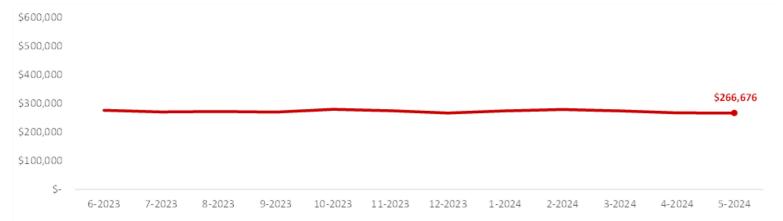


TOP 3 INDUSTRY EMPLOYERS

1.Public Administration & Safety - 536 (18.6%)2.Agriculture, Forestry & Fishing - 489 (17.0%)3.Health Care & Social Assistance - 331 (11.5%)

HOUSING PRICES (CORELOGIC/RP DATA) MAY 2024 RESULTS

Median House Price* - \$290,000 *Over a rolling 12 month period



Statistics are calculated at the end of the displayed month

