

KEY ECONOMIC INDICATORS

Dubbo Regional Council LGA

Dubbo & Wellington

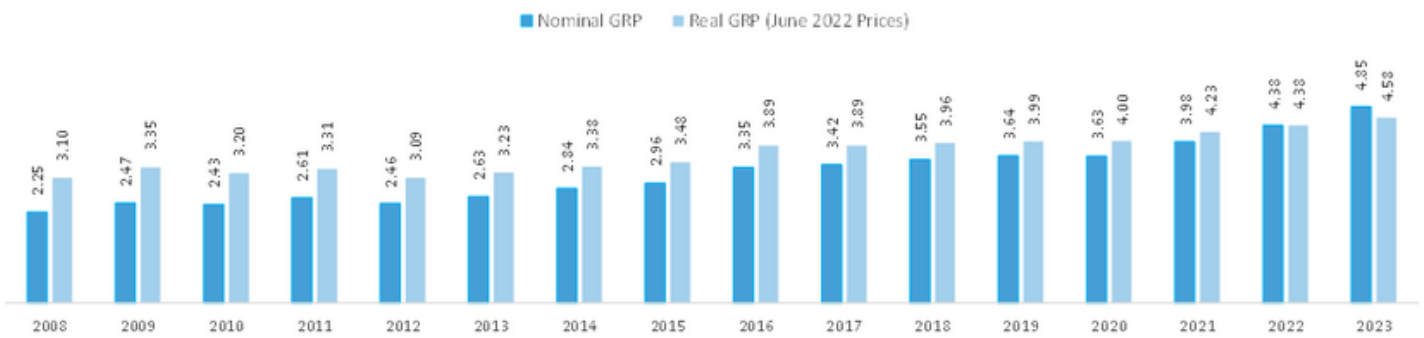
- **2024 Estimated Population** - 57,298
- **Median Age** - 36 years
- **Labour Force Participation** - 60.66%
- **Median Weekly Income** - \$837
- **Indigenous Status** - 16.6%
- **Australian-born** - 81.5%
- **Total Output** - \$9.528 billion (total revenue generated by all businesses and organisations in the LGA)
- **Gross Regional Product (GRP)** - \$4.852 billion (total value of goods and services produced in the Region over 12 mths)
- **Total Jobs** - 26,650

Sources: ABS QuickStats 2021, Remplan

Dubbo Regional Council Gross Regional Product (GRP), \$ Billion

2008 - 2023

Dubbo & Wellington



Source: Remplan

TOP INDUSTRY SECTORS (Output)

Dubbo & Wellington

Source: Remplan

\$1.59bn

(16.7%)

Construction

\$1.18bn

(12.4%)

Manufacturing

\$0.94bn

(9.9%)

Health Care & Social Assistance

\$0.86bn

(9.0%)

Rental, Hire, Real Estate

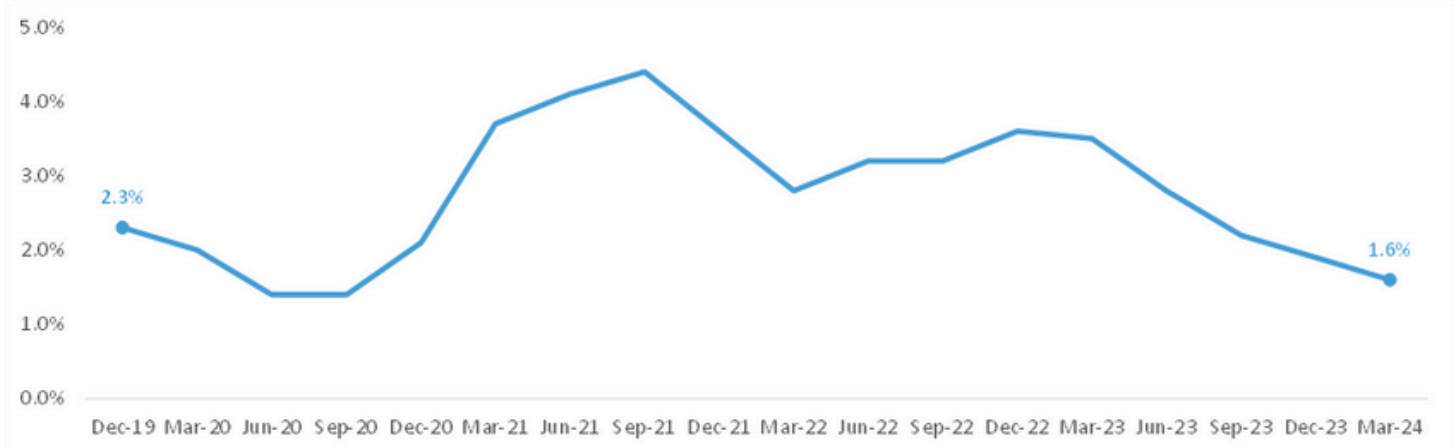
\$0.71bn

(7.4%)

Public Admin & Safety

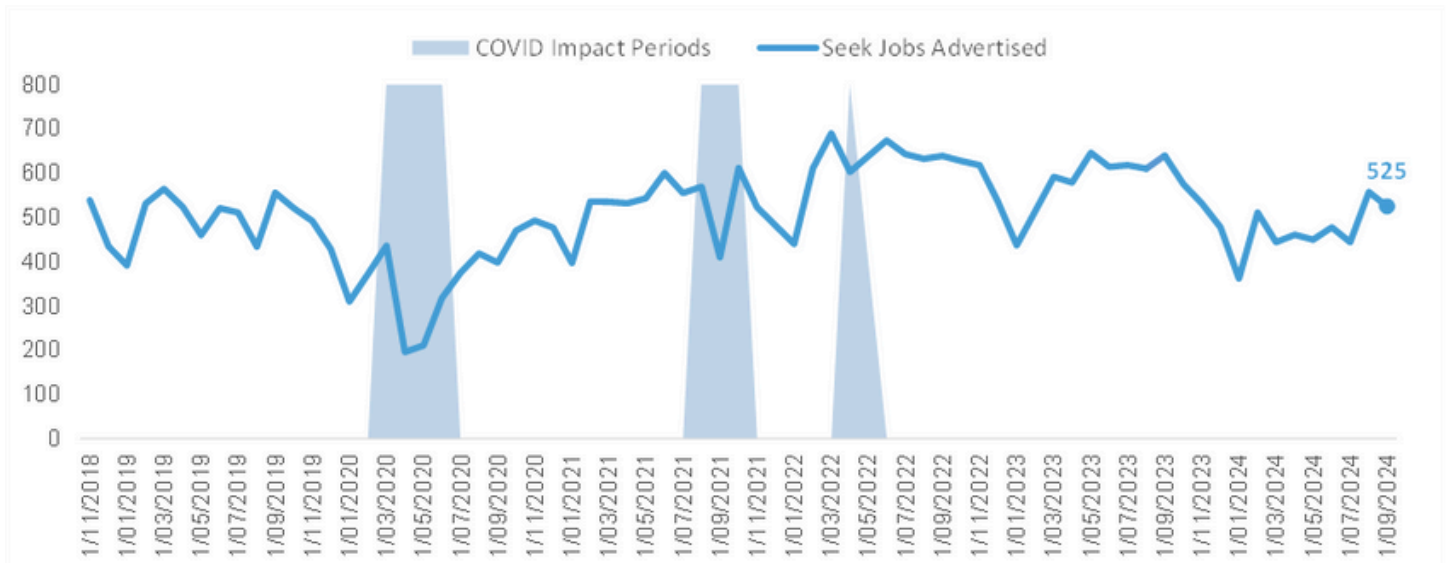
KEY ECONOMIC INDICATORS

Dubbo Regional Council Unemployment Rate Dubbo & Wellington



Source: Remplan

Seek Jobs Advertised Dubbo



Source: Seek

TOP 5 EMPLOYING INDUSTRIES

Dubbo & Wellington

Source: Remplan

5,391 (20.2%)	2,771 (10.4%)	2,597 (9.7%)	2,576 (9.7%)	2,323 (8.7%)
Health Care & Social Assistance	Construction	Retail Trade	Education & Training	Public Administration & Safety

KEY ECONOMIC INDICATORS

September 2024

Dubbo Region Tourism Dubbo & Wellington

	4 years average Pre-Covid (2016-2019 FY)	2 years average FY2023-FY2024	% Change latest with Pre-Covid	Difference latest with Pre-Covid
Visitors ('000)				
International	11.2	n.a.	n.a.	n.a.
Domestic Overnight	648.5	619.7	-4.4%	-28.8
Total Overnight	659.7	n.a.	n.a.	n.a.
Domestic Day	599.0	731.2	22.1%	132.2
Total Domestic	1,247.5	1,350.9	8.3%	103.4
Total Visitors	1,258.7	n.a.	n.a.	n.a.
Nights ('000)				
International	259.2	n.a.	n.a.	n.a.
Domestic Overnight	1,393.8	1,385.3	-0.6%	-8.6
Total Overnight	1,653.0	n.a.	n.a.	n.a.
Expenditure (\$M)				
International	13.0	n.a.	n.a.	n.a.
Domestic Overnight	256.3	443.8	73.2%	187.5
Total Overnight	269.3	n.a.	n.a.	n.a.
Domestic Day	111.1	217.3	95.6%	106.2
Total Domestic	367.4	661.1	79.9%	293.7
Total Visitors	380.4	n.a.	n.a.	n.a.
Average Stay (nights)				
International	23.2	n.a.	n.a.	n.a.
Domestic Overnight	2.1	2.2	4.0%	0.1
Average Spend per Trip (\$)				
International	1,165.9	n.a.	n.a.	n.a.
Domestic Overnight	395.2	716.2	81.2%	321.0
Total Overnight	408.2	n.a.	n.a.	n.a.
Domestic Day	185.5	297.2	60.2%	111.7
Total Domestic	294.5	489.4	66.2%	194.9
Total Visitors	302.2	n.a.	n.a.	n.a.
Average Spend per Night (\$)				
International	50.2	n.a.	n.a.	n.a.
Domestic Overnight	183.9	320.4	74.2%	136.5
Total Overnight	162.9	n.a.	n.a.	n.a.
Average Spend per Night or Day (\$)				
International	50.2	n.a.	n.a.	n.a.
Domestic Overnight	183.9	320.4	74.2%	136.5
Domestic Day	185.5	297.2	60.2%	111.7
Total Overnight	168.9	n.a.	n.a.	n.a.

Source: Tourism Research Australia

KEY ECONOMIC INDICATORS

Dubbo Tourism Dubbo

	Year ending June 2019	Year ending June 2020	Year ending June 2021	Year ending June 2022	Year ending June 2023	Year ending June 2024
International Visitors						
Visitors ('000)	9.3	n.a.	n.a.	n.a.	n.a.	8.6
Nights ('000)	248.9	n.a.	n.a.	n.a.	n.a.	288.5
Expenditure (\$M)	8.7	n.a.	n.a.	n.a.	n.a.	8.9
Avg Spend per Trip (\$)	967.6	n.a.	n.a.	n.a.	n.a.	989.2
Avg Spend per Night (\$)	35.0	n.a.	n.a.	n.a.	n.a.	30.8
Domestic Day Trips						
Visitors ('000)	659.0	710.0	445.0	315.0	642.0	619.0
Nights ('000)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Expenditure (\$M)	105.3	113.5	70.4	47.3	104.3	119.9
Avg Spend per Trip (\$)	159.8	159.8	158.3	150.0	162.5	193.7
Avg Spend per Night (\$)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Domestic Overnight Trips						
Visitors ('000)	735.0	506.0	608.0	349.0	539.0	621.0
Nights ('000)	1,400.0	1,153.0	1,344.0	1,013.0	1,273.0	1,254.0
Expenditure (\$M)	294.9	203.0	260.0	188.1	300.0	365.2
Avg Spend per Trip (\$)	401.2	401.2	427.6	539.0	556.6	588.1
Avg Spend per Night (\$)	210.6	176.1	193.4	185.7	235.7	291.2
Total						
Visitors ('000)	1,403.3	1,216.0	1,053.0	664.0	1,181.0	1,248.6
Nights ('000)	1,648.9	1,153.0	1,344.0	1,013.0	1,273.0	1,542.5
Expenditure (\$M)	408.9	316.5	330.4	235.4	404.3	494.0
Avg Spend per Trip (\$)	1,528.7	561.0	585.9	689.0	719.0	1,771.0
Avg Spend per Night (\$)	245.6	176.1	193.4	185.7	235.7	322.0

Source: Tourism Research Australia

Dubbo City Regional Airport Passenger Numbers September 2023 - August 2024

August 2024 Passenger Numbers: 17,219

-3.9% from August 2023



Source: Lime Intelligence

KEY ECONOMIC INDICATORS

Expenditure: Monthly Insight August 2024 Dubbo & Wellington



\$137M	+2.1%
Total spend	vs. last year
Supermarkets	+1.4%
Highest spend category	vs. last year
Breweries and Wineries	+59.5%
Highest growth category	vs. last year



\$87M	+1.7%
Total spend	vs. last year
204K	+2.5%
Total customers	vs. last year
Restaurants	+20.2%
Highest spend growth category	vs. last year

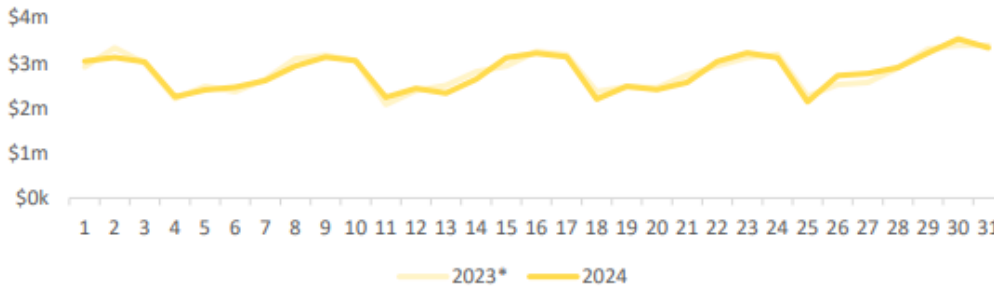


Other Discretionary Retail	+0.7%
Top category	vs. last year
25-34	21.1%
Top age band	of LGA visitors
Young Family	21.0%
Top lifestage	of LGA visitors



Events

Spend by day in August 2024



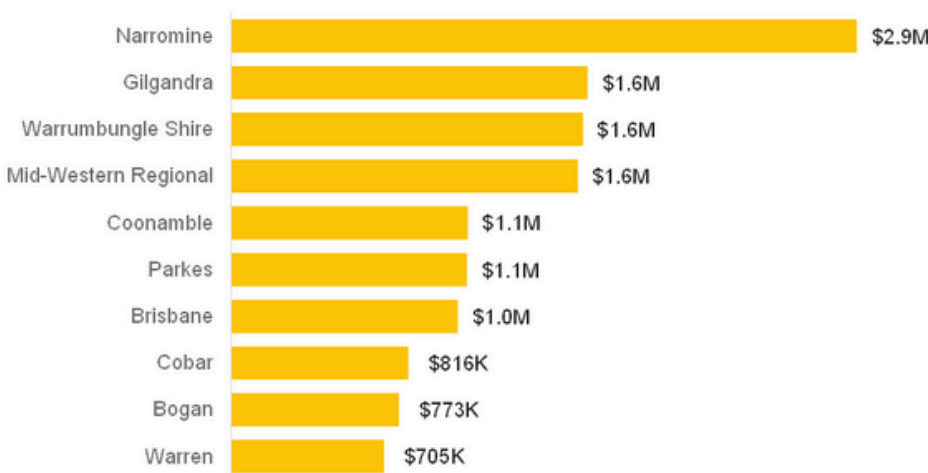
30 August

Highest spending day

+4.4% vs. same day last year

* Same day of week and week of month

Top 10 source markets by visitor spend



\$75M
Total monthly day spend vs. last year **-0.3%**

\$12M
Total monthly night spend vs. last year **-0.1%**

Source: Commbank IQ

DUBBO ISOLATED DATA BELOW:

- Dubbo Population – 43,516
- Annualised Population Growth (2016 - 2021) - 2.2%
- Median Age – 35 years
- Labour Force Participation – 63.3%
- Median Weekly Income - \$876
- Indigenous Status – 16.6%
- Australian-born- 81.2%
- Output - \$8.4B

Sources: ABS QuickStats 2021, REMPLAN



TOP 3 INDUSTRY SECTORS

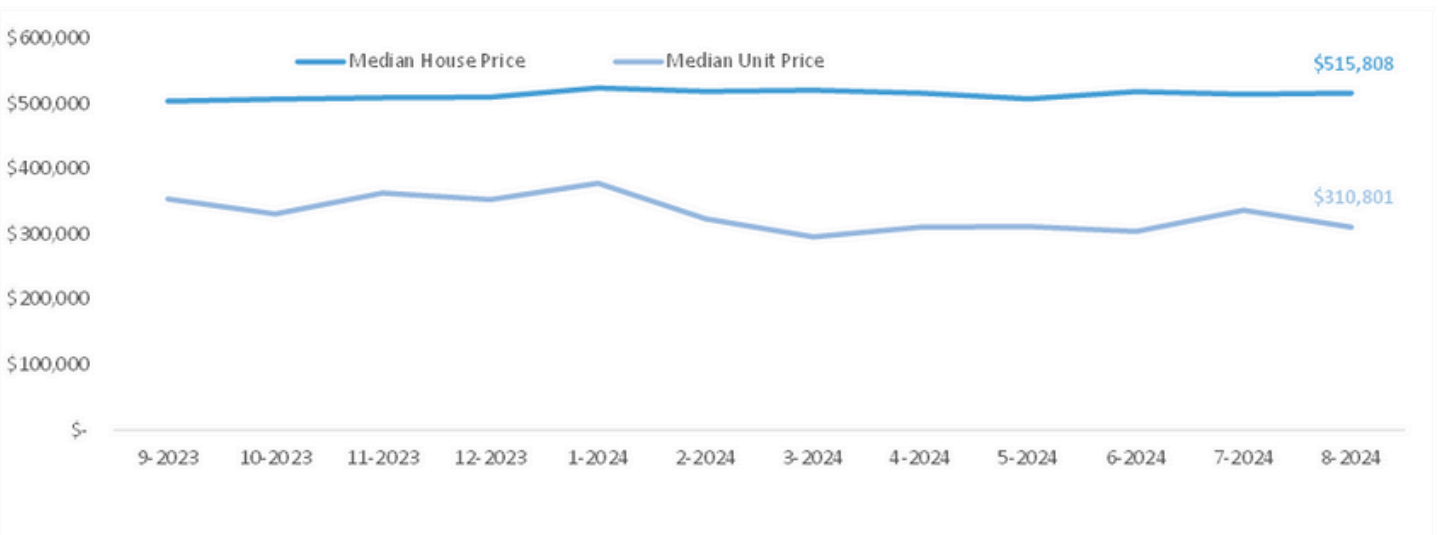
- 1. Construction** - \$1,450.18 (17.2%)
- 2. Manufacturing** - \$1,164.84bn (13.8%)
- 3. Health Care & Social Assistance** - \$0.89bn (10.5%)

TOP 3 INDUSTRY EMPLOYERS

- 1. Health Care & Social Assistance** - 5,060 (21.3%)
- 2. Construction** - 2,521 (10.6%)
- 3. Retail Trade** - 2,390 (10.1%)

HOUSING & LAND PRICES (CORELOGIC/RP DATA) AUGUST 2024 RESULTS

Median House Price - \$515,808 (+2.5% since September 2023)
Median Unit Price - \$310,801 (-12.1% since September 2023)



WELLINGTON ISOLATED DATA BELOW:

Wellington Population - 4,096
Annualised Population Growth (2016 - 2021) - 0.1%
Median Age - 41 years
Labour Force Participation - 43.6%
Median Weekly Income - \$552
Indigenous Status - 28.7%
Australian-born - 77.7%
Output - \$1.1B

Sources: ABS QuickStats 2021, REMPLAN

TOP 3 INDUSTRY SECTORS

1. **Agriculture Forestry & Fishing** - \$237.28m (21.6%)
2. **Electricity, Gas, Water & Waste Services** - \$146.22m (13.3%)
3. **Construction** - \$144.31m (13.2%)

TOP 3 INDUSTRY EMPLOYERS

1. **Public Administration & Safety** - 536 (18.6%)
2. **Agriculture, Forestry & Fishing** - 489 (17.0%)
3. **Health Care & Social Assistance** - 331 (11.5%)

HOUSING PRICES (CORELOGIC/RP DATA) AUGUST 2024 RESULTS

Median House Price - \$275,847 (+2.1% since September 2023)

